



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Botelho, et al.

Appl. No.: 09/728,704

Filed: December 1, 2000

Title: DATA PROCESSING SYSTEM
FOR TARGETED CONTENT

) Group Art Unit: 3622

) Examiner: Daniel Lastra

) Office Action mailed: Sept. 26, 2005

) Attorney Docket No.: ZD-P001

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to Final Office Action dated September 26, 2005, Applicants file the enclosed response.
